

Three. Two. Online

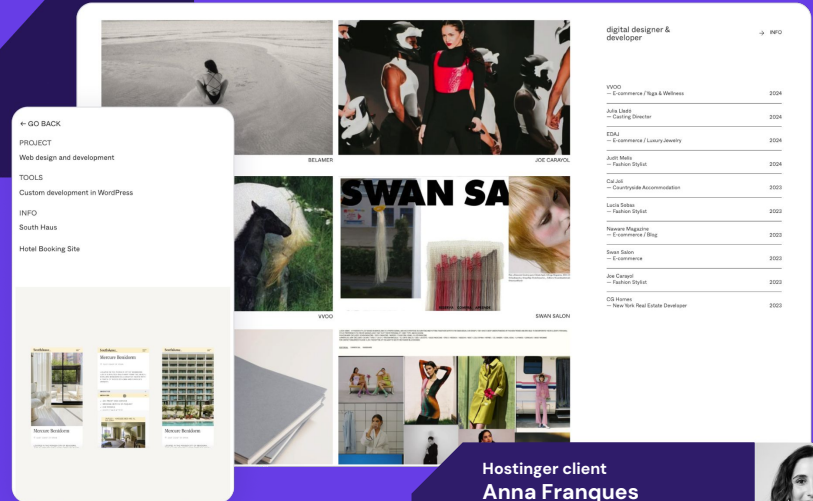


We're happy to
introduce
Hostinger to you.

About us

Our mission

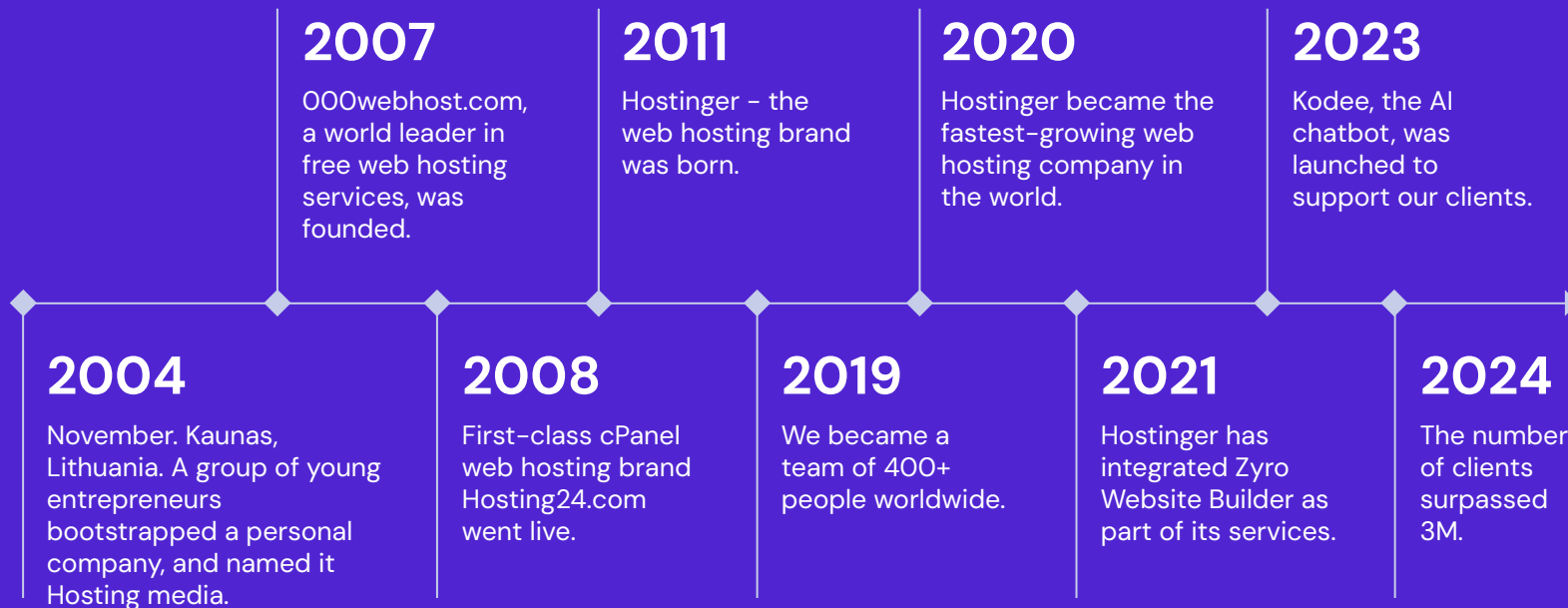
Provide tools that help individuals and small businesses succeed online faster and easier.



Hostinger client
Anna Franques
Owner of annafranques.com



History wall

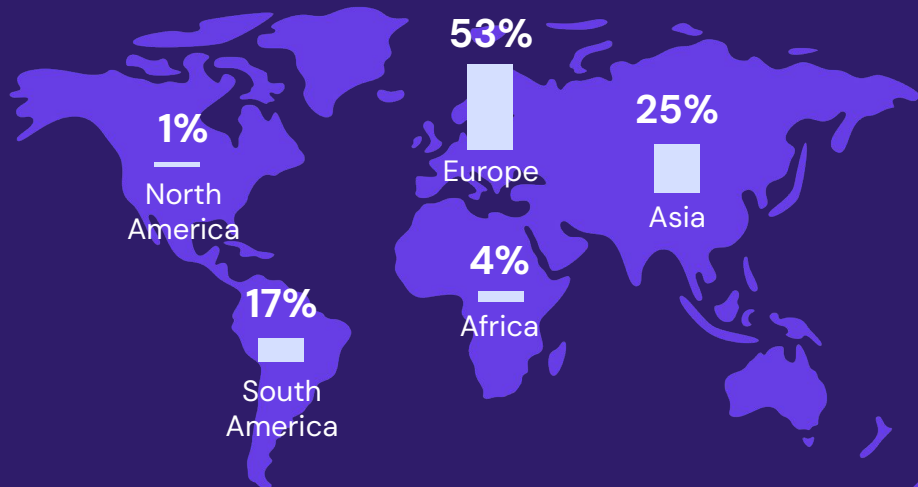


Total teammates

898

based on
31st Dec, 2024 data

Where we live



Average age



CS:

28

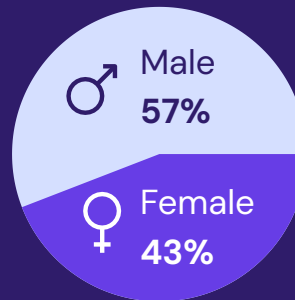


non-CS:

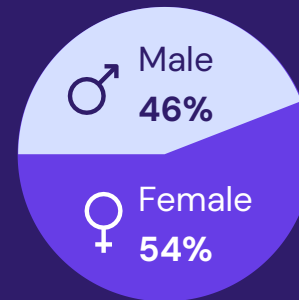
31

29

Total



In leadership positions



Hostinger structure

Executive Team

led by [Daugirdas Jankus](#)



Customer Success Team

led by [Darius Grigorjevas](#)



Product Team

led by [Giedrius Zakaitis](#)



Marketing Team

led by [Kristina Strimaitė](#)



Finance Team

led by [Domantas Beržanskis](#)



People Team

led by [Gabrielė Zakaitienė](#)



Data & Revenue Team

led by [Monika Bartkevičė](#)



Business Operations Team

led by [Aivaras Šimkus](#)



Our offices

We have three physical offices and promote a flexible remote work culture.



Kaunas, Lithuania



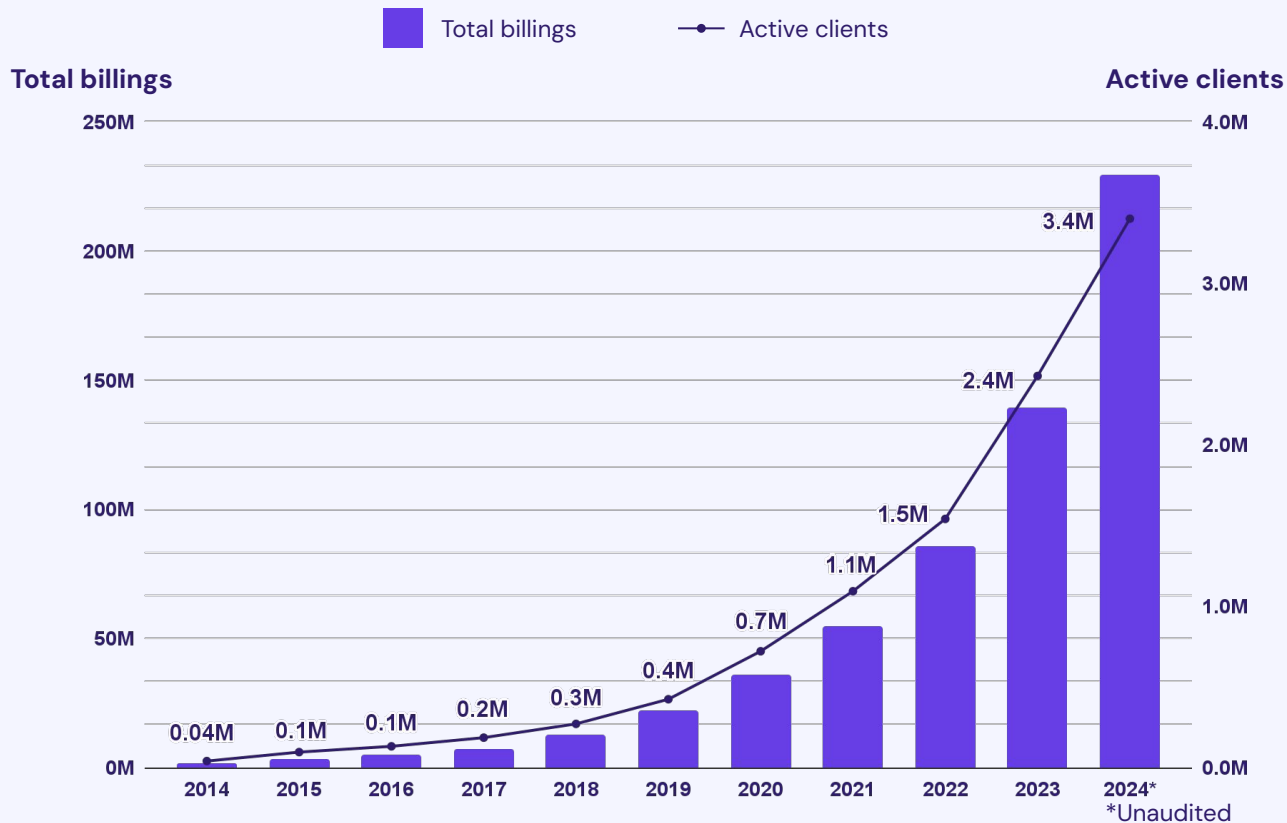
Vilnius, Lithuania



Yogyakarta, Indonesia

Our growth

We have grown
40 times over
the past 10
years.



2024 results*

We achieved our growth through organic expansion, without external investments.

+64% **+42%**

Total billings (€229.3M)

Customers (3.4M)

+64%

Revenue (€182.4M)

*Unaudited

Hostinger becomes the world's fastest growing web hosting company

News By James Capell published May 30, 2024

FT 1000
FINANCIAL TIMES Europe's Fastest Growing Companies

Tech firm Hostinger - European rival to GoDaddy - breaks into profit

By Reuters

Top countries in 2024



Hostinger is a strong and international brand. We serve customers from over **150 countries**.

In **2024, India, Brazil, USA, Indonesia, and France** were the largest countries in terms of active users. **Pakistan, the United Kingdom, Spain, Mexico, and Colombia** are also in the top 10.

.....

Customer Spotlight



DIPLOMATIC
LAWN CARE

..... ▶▶



What's next?

We aim for **20x growth in 10 years**



The **number of freelancers, solopreneurs, and small businesses is growing** worldwide.



This will drive the demand for **easy-to-use solutions that help businesses not only get online but also grow** using marketing and lead generation tools, ads, direct emails, and others.



However, as more people and businesses get online, competition intensifies, making it more important to **help them stand out from the crowd**.

That's where we come into play.

Products

Our products and services



Managed hosting for WordPress

Optimized hosting for the world's most popular CMS

Recommended by WordPress.org, our Managed hosting for WordPress is a quick and easy way to launch and manage a WordPress website.



Fast setup, scalable solutions, optimized performance



AI-powered tools for content, troubleshooting, and user engagement

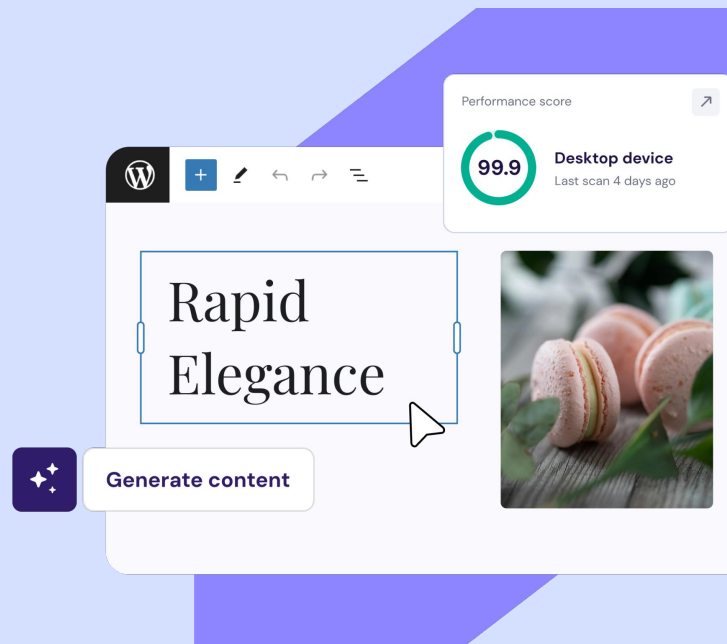
4.7

TrustPilot rating

4.5M+

WordPress websites hosted

Recommended by  **WORDPRESS.ORG**



Website Builder

Helps to to create a website in 3 easy steps

Everyone can launch a unique website in minutes. Designed for beginners looking for a professional, quick, and budget-friendly website builder.

500K+

Websites created

150

Templates

24/7

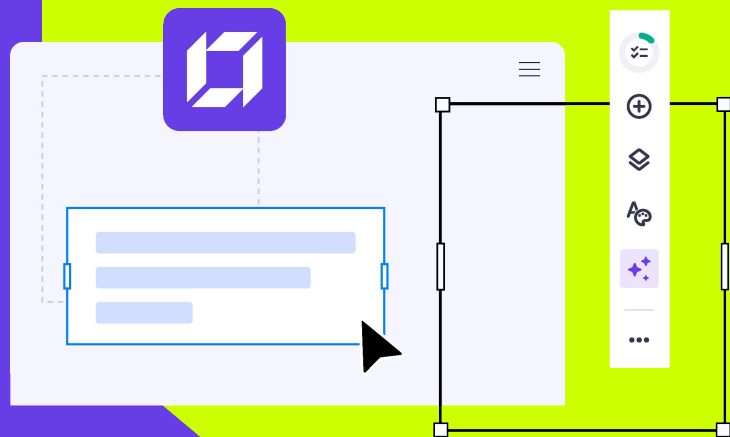
Support



AI-driven design



eCommerce tools



Try our AI Website Builder!

1. Go to: hostinger.com/ai-website-builder
2. Enter your brand name, select the website type, and provide a brief description to create a website with AI. Each AI-generated website is unique
3. Customize the site further. Easily move elements and play around with different color schemes and fonts
4. Publish once ready — all in a matter of minutes



VPS hosting

More power. More control

Built for developers and businesses requiring dedicated resources, VPS hosting gives full control, making it perfect for advanced projects.



Trusted by thousands worldwide



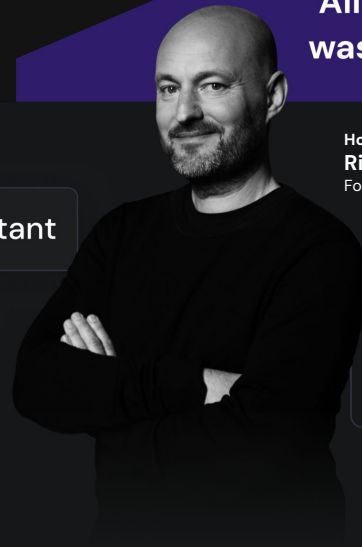
99.9% uptime guarantee



Full root access, multiple operating systems, scalable resources, and 24/7 support



AI assistant



"All I wanted to do was possible."

Hostinger client
Richard Neville
Founder of bookwise.io



Hostinger Domains

Your name. Your brand. Your identity

Tailored for entrepreneurs, businesses, and individuals looking to establish a unique online presence. Helps to find and secure the perfect domain name for the business across 300+ TLDs.

% Free for the first year with annual plans

✓ Privacy protection

DNS Free migration and full DNS control



Business email

Build brands with professional email addresses

Optimized for small-to-medium businesses seeking branded email addresses, our business email offers calendar and contacts integration, anti-spam protection, and 24/7 expert support.



Trusted by professionals across industries



Seamless integration with Hostinger hosting



Secure, private, professional emails



Hostinger client
Anna Franques
Digital designer & developer

`yourname@business.com`



Principles

10 Hostinger principles serve as a guiding line in all business decisions

Whether we're deciding on the best approach to solving a problem or discussing performance reviews, these Principles lead the way to our mission and goals.



Hostinger principles



Customer
obsession



Ownership



Learn and be
curious



Hire and develop
the best



Highest
standards



Freedom and
responsibility



Focus



Bias towards
action

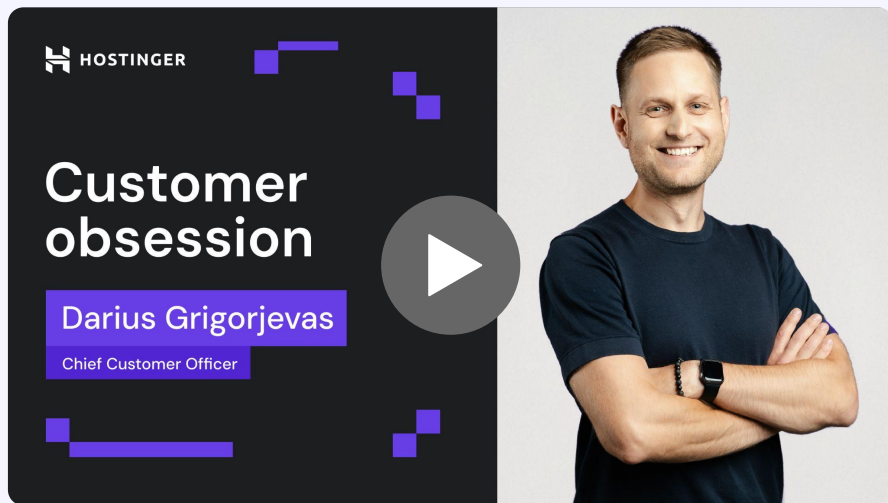


Courage and
candidness



Deliver
results

Customer obsession



You **start with the customer** and work backwards

You work with great effort to **earn and keep customer trust**

You extensively research and strive to **understand our customers** better

[Read more:](#)

[Ten principles of Hostinger: The drive behind Customer obsession](#) ↗

[Trusted by 3 million clients](#) ↗

[Meeting Our Clients: Trying Their Services and Celebrating Success Stories](#) ↗



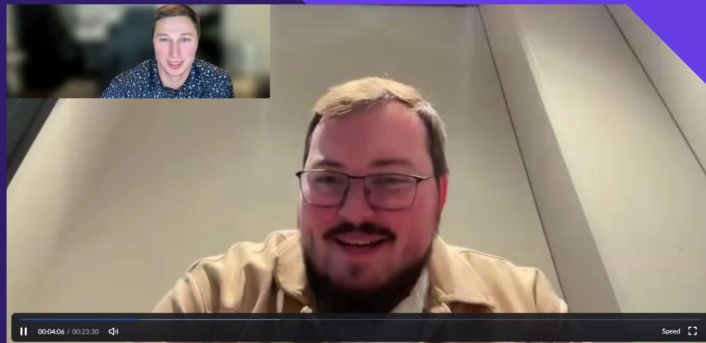
Client Stories



[Read more](#) ↗

Client interviews

Every Hostinger employee is encouraged to have Client Interviews. We conduct around 1000 of them per year.



We turn client feedback into actionable steps on how to improve our services.

Check out what Kristina Strimaitė, our Chief Marketing Officer, has to say about the impact of client interviews.



Andželika Pranskevičienė 3:35 PM



just had an interview with [Victor](#). He's a professor from Chile 🇨🇱

- He would love us to offer server in Chile, so he would have less latency problems. [@Arnas Donauskas](#)
- He got to know Hostinger through constantly seeing our tutorial videos recommendations. 💜
- He is pleased with our articles and tutorials, which helped him multiple times. 💜
- 🇷🇺 Quite recently he was renewing his hosting plan with Paypal and accidentally renewed it twice as he did not receive confirmation, his website were down for half of a day and he had to contact support. [Conversation](#) [@Robertas Jašmontas](#)

[@client-interview-help](#), could you contact him with gifr options? thank you in advance 🙏

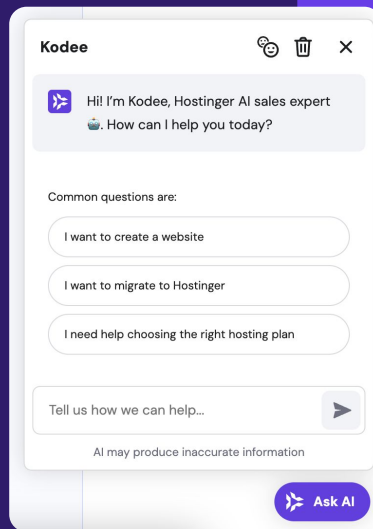


1 reply Today at 3:42 PM

Customer Connection

We start with the customer and work backward. Every day, hundreds of our colleagues — and our **AI assistant, Kodee** — interact with customers.

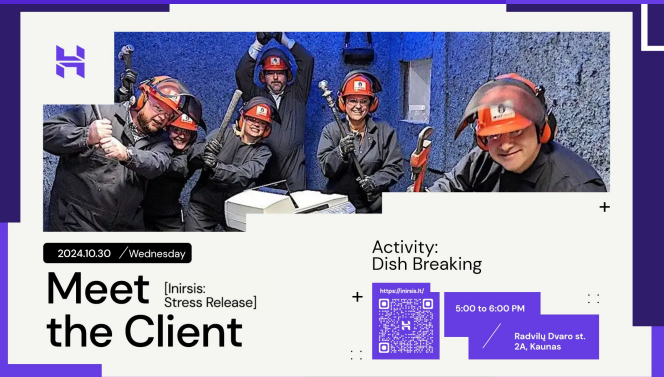
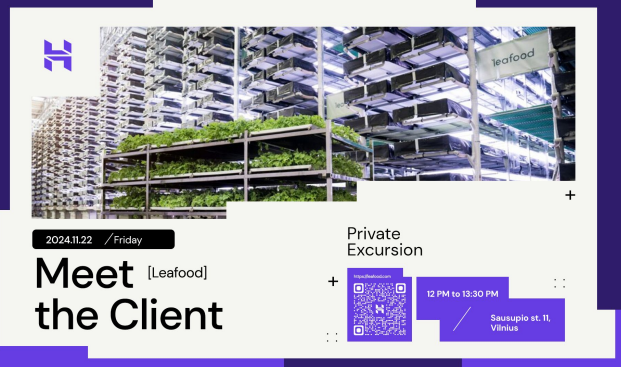
At Hostinger, every employee has the opportunity to experience this firsthand by shadowing a Customer Success agent and observing how they handle real-time conversations.



Meet the Client

Interviews and observations are valuable, but meeting our clients in person takes it a step further. Whether it is puppy yoga, degustation, or an escape room, these live interactions give us a chance to meet the person behind the client's name, get to know them and discuss their needs in an informal environment, and strengthen our team.

We don't limit this initiative to Lithuania or Indonesia – **we try to meet our clients wherever we go** – be it a business trip or a workation.



Product testing sessions

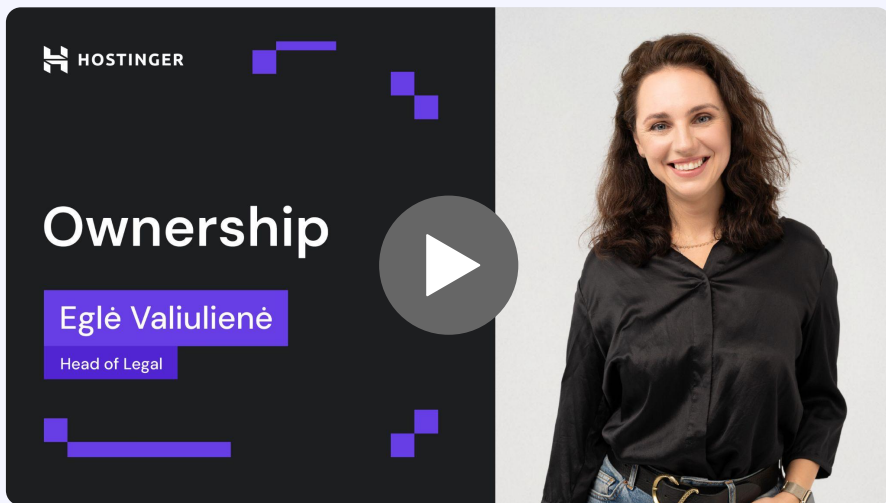
Every day, we strive to create seamless experiences for our customers, constantly enhancing our services.

To make this vision a reality, we invite all Hostinger team members to participate in Product Testing Sessions.

These sessions provide a unique opportunity to explore our products firsthand, share valuable insights, and collaborate with our Product Team to drive meaningful improvements.



Ownership



You care deeply about our customers and Hostinger's success

You are passionate: committed in heart and mind

You make decisions based on the long term

You never say "that's not my job"

You act on behalf of the entire company, beyond just your own team

Learn and be curious



You constantly learn and always seek to improve yourself

You are curious about new possibilities and explore them

It is in your nature to innovate

Read more:

[Learning in action: How Hostinger fosters a culture of curiosity](#) ↗

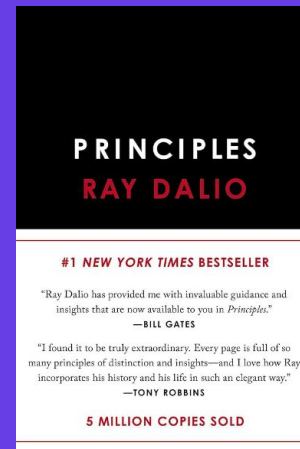
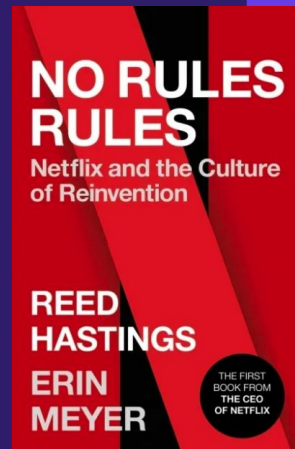
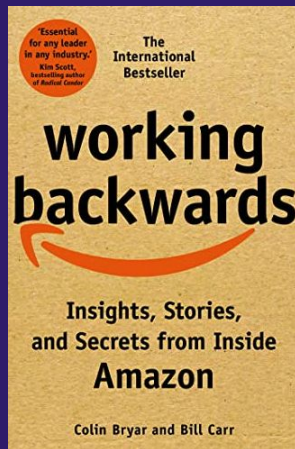
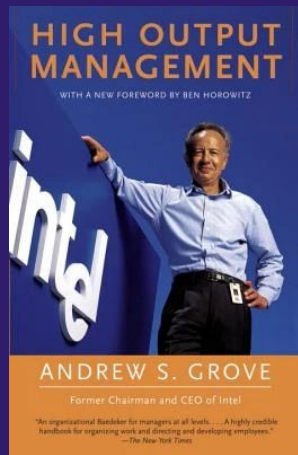
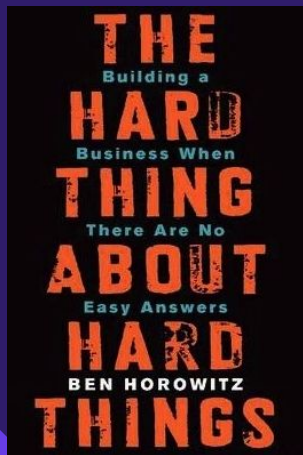
[Curiosity in Customer-Obsessed Business](#) ↗

[AI: A catalyst for professional growth in Customer Success](#) ↗

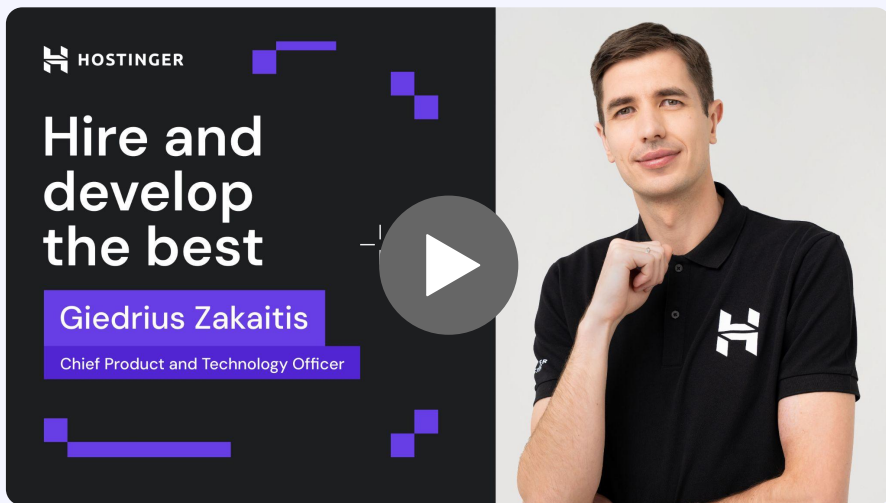
[Investing in Growth: How Coaching Unlocks the Leader Within Managers](#) ↗

We read a lot

Every year, we order more than 1,000 books to fuel this passion and here are the TOP 5 books in our library.



Hire and develop the best



You always hire better people than yourself

You help people to scale within the organization

Leaders develop leaders and take their role in coaching others seriously

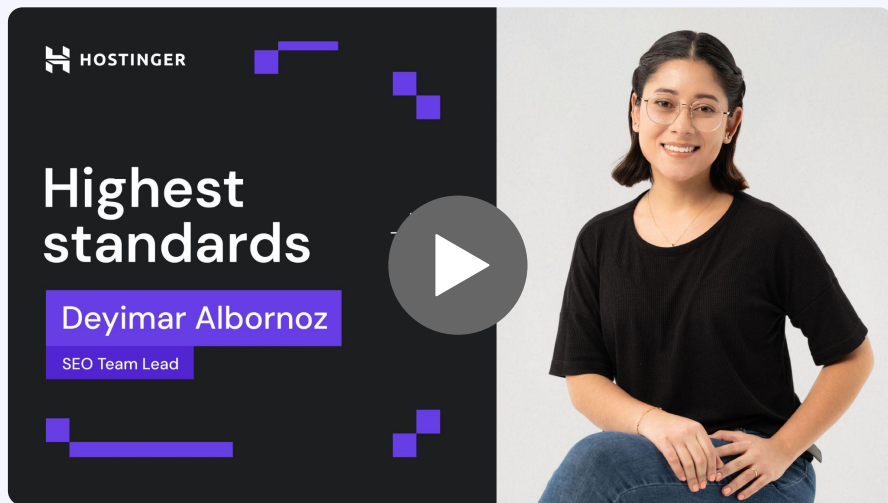
You keep only highly effective people

Read more:

[Hiring the Best and Raising the Bar](#) ↗

[The Science of High Performance: What Unites Top Talent](#) ↗

Highest standards

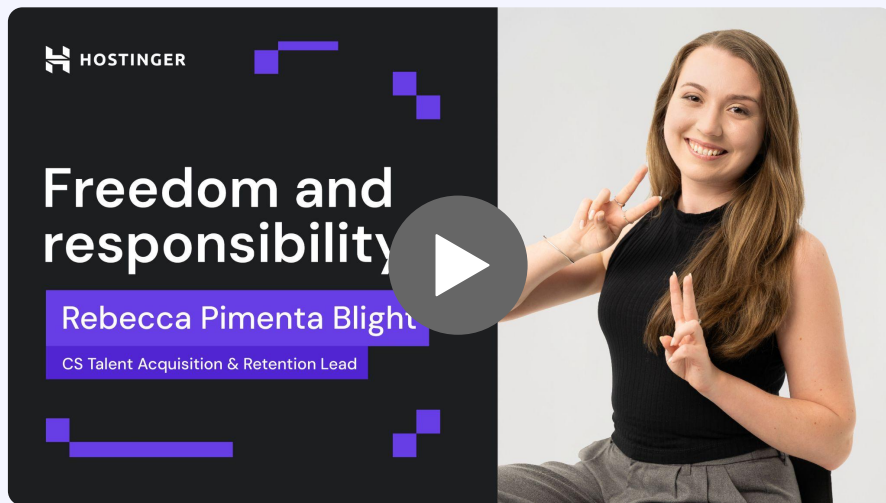


You strive for the highest standards, and many may think these standards are excessively high

You are continually raising the bar and drive your team to deliver high quality services

You inspire others with your thirst for excellence

Freedom and responsibility



You are self-motivated, self-aware, self-disciplined, and self-improving

You don't wait or want to be told what to do

You love freedom and you definitely deserve it

Read more:

[How to Cross the Atlantic Ocean While Working Full-Time: Luz Celeste's Story](#) ↗

[Tackling the pitch: How football chants inspired Andy Lawn's book](#) ↗

Focus



You constantly ask yourself what is the best thing I can do today that will contribute to the long term success

You think strategically, and can articulate what you are or are not trying to do

You are good at using data to support your intuition and make decisions

Read more:

[Decoding OKRs: The Hostinger Way](#) ↗

[The Great Recharge: Employee Impressions on Month-Long Rest](#) ↗

[Master Your Minutes: Discover the Best Tools and Practices for Effective Time Management](#) ↗

Bias toward action



Speed matters in business

Many decisions and actions are reversible and do not need extensive study

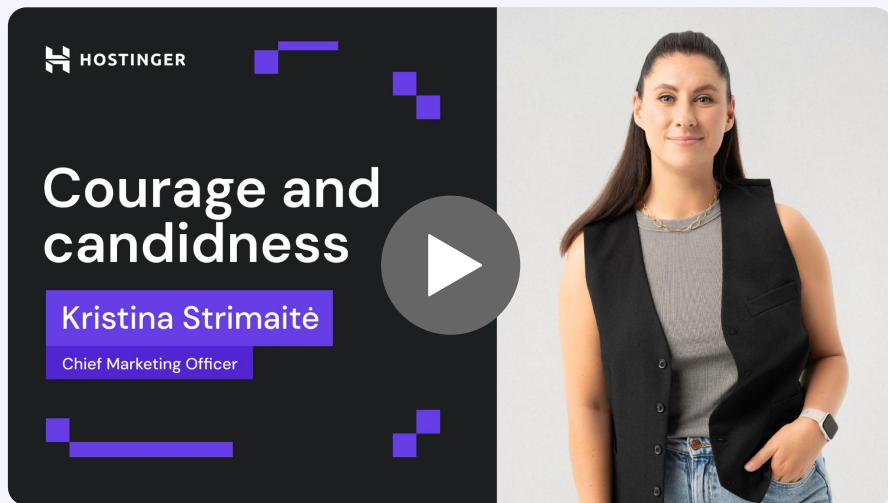
You promote action-oriented behavior, rather than discussion based work

You do the smallest thing possible and get it out as quickly as possible

Read more:

[How we built one of the most advanced LLM-based chat assistants: Lessons learned and tips](#) ↗

Courage and candidness



You say what you think even if it is uncomfortable

You give each other radically candid feedback and never wait to do so

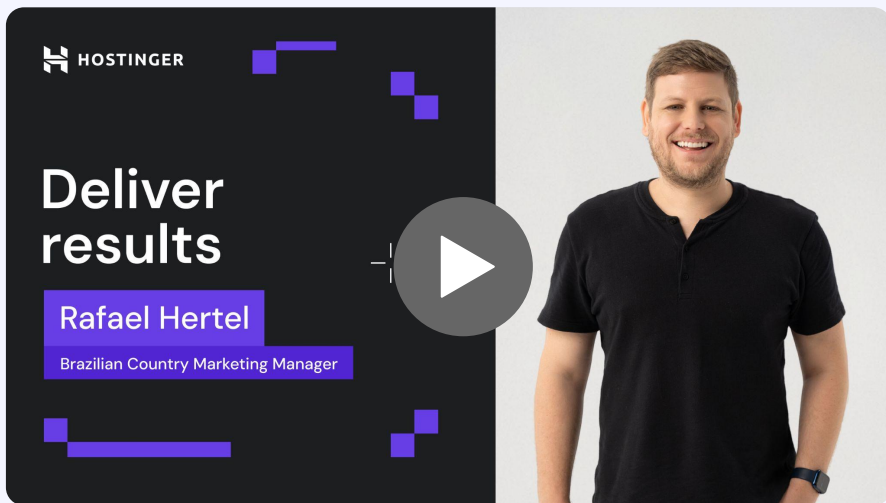
You make tough decisions without agonizing

You question actions inconsistent with our Principles

Read more:

[Reaching your peak: Lessons of building our performance management system for the self-motivated](#) ↗

Deliver results



You deliver results with the highest quality and in a timely fashion

You recognize and celebrate achievements

Read more:

[Hostinger Grew by 57%, Achieving €110.2 Million in Revenues in 2023](#) ↗

[Task Relevant Maturity \(TRM\) – The Search for Success](#) ↗

Join us and we'll grow fast!



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[X](#)



P.S.

Don't forget
to rock'n'roll



Hostinger SummerFest '24